Cambridge Assessment International Education

# Cambridge International AS & A Level

**MEDIA STUDIES** **9607/42**

Paper 4 Critical Perspectives **May/June 2020**

**2 hours**

*0309314353*

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

**INSTRUCTIONS**

- Answer **two** questions in total:
  - Section A: answer Question 1.
  - Section B: answer **one** question.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

**INFORMATION**

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Blank pages are indicated.


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## Section A: Evaluation of production skills development

*In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer both **1(a)** and **1(b)**.*

**1** **(a)** To what extent did your understanding of the conventions of real media texts determine your decision-making? [25]

**(b)** Analyse **one** of your productions in relation to ideas about audience. [25]

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## Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

### Contemporary media regulation

**2** 'Media regulation is becoming less restrictive.' How far do you agree with this statement? [50]

**OR**

**3** To what extent can the media be effectively regulated? [50]

### Global media

**4** To what extent have global media transformed local culture? [50]

**OR**

**5** Evaluate the arguments for and against global media in relation to production. [50]

### Media and collective identity

**6** Analyse the representation of a particular social group in the media. [50]

**OR**

**7** 'Collective identity is always stereotyped in the media.' How far do you agree with this statement? [50]

### Media in the online age

**8** 'In the online age, anyone can be a media producer.' To what extent do you agree with this statement? [50]

**OR**

**9** Evaluate the impact of online media on distribution. [50]

### Postmodern media

**10** Explain the ways in which studying postmodernism has changed your understanding of the media. [50]

**OR**

**11** Evaluate the arguments for and against understanding particular media forms as postmodern. [50]

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