Cambridge International AS & A Level

Cambridge Assessment International Education
Cambridge International Advanced Subsidiary and Advanced Level

MEDIA STUDIES **9607/42**

Paper 4 Critical Perspectives **May/June 2019**

2 hours

No Additional Materials are required.

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READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer Section A **and one** question from Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.

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Section A: Evaluation of production skills development

*In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer both **1(a)** and **1(b)**.*

1 **(a)** To what extent did your research and planning help you to be more creative? [25]

(b) Evaluate one of your productions in relation to the concept of genre. [25]

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Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

Contemporary media regulation

2 Critically assess the arguments for and against greater regulation of the media. [50]

OR

3 How far do wider social issues impact upon media regulation? [50]

Global media

4 Critically analyse the ways in which institutions have developed global media. [50]

OR

5 What kinds of media audience behaviours are global? [50]

Media and collective identity

6 To what extent is human identity 'mediated'? [50]

OR

7 Assess the implications of different media representations. [50]

Media in the online age

8 To what extent has convergence transformed the media? [50]

OR

9 Evaluate the relationship between online media and democracy. [50]

Postmodern media

10 Why might some media be described as 'postmodern'? [50]

OR

11 How far do postmodern media challenge the relationship between text and audience? [50]

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